

# Four Keys to a Successful Week

## Resources

Our lead system allows you to get in front of people quickly. Having the appropriate amount of leads you need to reach your goal is important, so we've listed the recommended lead flow below. Make sure you purchase a fresh lead flow every week!

### Full-time new agent with full budget

**Goal**

15 appointments

**50-60 leads** Combination of B3, B2 & B1

**Cost**

\$250 - \$300

### Full-time new agent with low budget

**Goal**

15 appointments

**100 - 200 leads** Combination of B5 & \$.50

**Cost**

\$100 - \$150

## Activity

Consistent activity is the key to your success at Symmetry. For a full-time agent, scheduling 15 appointments weekly is imperative. For a part-time agent, scheduling 8-10 appointments weekly is imperative. This will set you up to move through the learning curve and achieve profitability quickly.

## Schedule

Following the recommended SFG schedule will allow you to balance your time with appointment setting, running appointments, following up on any pending business and recruiting.

## System

Utilizing your mentor and the tools and resources within the SFG system is vital to your success. No one succeeds alone; we work as a team and everything we do must be duplicable.

With that in mind, be sure you are utilizing [Symmetry's Four Cornerstones of Success](#). SFG also offers additional training resources throughout the week and on [Quility HQ](#).

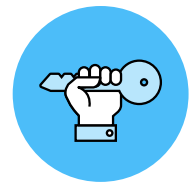
We recommend the following materials and activities to get started:

### Agent Resources

- [Training Scripts](#)
- Promotional Guidelines
- Levels of Leadership
- Core Values

### Agent Training & Calls

- Weekly conference calls
- FastTrack webinars
- Coaching calls with your mentor
- Your agency's group chats
- [Agent Facebook Group](#)



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